



SCHOOL SPORT WA ORGANISATIONAL STRATEGY

OUR VISION is to *Inspire, Engage and Challenge* through the provision of high quality competitive sporting opportunities

OUR VALUES

ENGAGEMENT
INSPIRATION
CHALLENGE
ACHIEVEMENT

OUR PURPOSE

- ◆ To promote, organise and coordinate sporting competitions for school children at a local, regional and interstate level.
- ◆ To manage safe and efficient competitive school sport programs for the Department of Education and School Sport Australia
- ◆ To optimise participation, across all educational sectors, in safe, well managed competitive school sport programs.
- ◆ To work in close cooperation with schools, State Sporting Organisations, kindred organisations in other states, corporate and community organisations and other government agencies

PARTICIPATION

PROMOTION

PERFORMANCE

GOALS

To safely conduct quality events for all stakeholders

To increase the profile of SSWA within schools and the wider Community

To ensure governance protocols enhance the operation of the organisation

STRATEGIES

- ◇ Engage quality personnel for event and managerial positions.
- ◇ Reward, recognise and retain volunteers.
- ◇ Develop partnerships with relevant stakeholders.
- ◇ Ensure the organisation remains relevant to the community.
- ◇ Conduct regular reviews of programs and events.

- ◇ Advertise events through a range of forums.
- ◇ Explore opportunities for increased brand recognition.
- ◇ Recognise the achievements of students in SSWA programs.
- ◇ Promote the valuable roles conducted by representatives of SSWA to the wider community
- ◇ Advocate for the importance of sport in schools.

- ◇ Develop a strategy and planning process annually.
- ◇ Ensure the organisation has the financial capacity to meet its needs.
- ◇ Ensure the organisation has the systems and policies in place to effectively govern.
- ◇ Ensure the organisation is monitoring and managing its performance
- ◇ Ensure the organisation has considered and addressed risk and compliance requirements

MAJOR PROJECTS

- ◇ Trial an online scoring system across a range of sports and events.

- ◇ Conduct the inaugural WA Teachers' Games.

- ◇ Further develop the SSWA website incorporating an enhanced payment system